

NEWS RELEASE

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H&E Equipment Services, Inc. Expands Into the mid-Atlantic Region with the Acquisition of J.W. Burress, Incorporated

BATON ROUGE, LA— Effective September 1, 2007, H&E Equipment Services, Inc. (“H&E Equipment Services”) acquired the assets of J.W. Burress, Incorporated (“J.W. Burress”) located in the mid-Atlantic states of Virginia, North Carolina, South Carolina & Maryland.

Terms of the deal were not disclosed, but key managers and employees of J.W. Burress will continue in similar positions to those held prior to the acquisition. Going forward, the twelve J.W. Burress locations will become the Mid-Atlantic Division of H&E Equipment Services, Inc., and will adopt the H&E management structure of division vice presidents and branch managers, the management structure typical of the other 50 H&E locations nationwide.

Bill Daly, former Senior Vice President with J.W. Burress, has been appointed Division Vice President, Mid-Atlantic–South and will assume responsibility for the Winston Salem, Charlotte, Arden, Raleigh, Greenville, Columbia and Charleston branches. Roy Perry, former Senior Vice President with J.W. Burress has been appointed Division Vice President, Mid-Atlantic-North and will oversee operations in Norfolk, Roanoke, Richmond, Warrenton & Baltimore.

The ownership and management of J.W. Burress and H&E Equipment Services have known each other for over 25 years, assisting one another to satisfy customer demands for equipment needs on several projects

Commenting on the completed acquisition, John Engquist, President and CEO of H&E Equipment Services said, “J.W. Burress is one of the premier distributors of heavy equipment in the U.S. today and has an outstanding reputation with the manufacturers they represent and the customers they serve. Their 70-year history of excellence in earthmoving equipment and cranes is well recognized in the construction industry. We are extremely pleased to bring our companies together to provide even better equipment services to the mid-Atlantic Region. In addition to the strong dealership services J.W. Burress currently provides, plans are underway to significantly expand the rental side of their business.”

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J.W. Burress is the authorized dealer for Grove, Manitowoc, Doosan, Moxy, Terex/Reeddrill, National Crane, Dynapac, Gomaco, Finn, Kawasaki, Gradall, Vibromax, Diamond Z and more.

H&E Equipment Services is one of the largest integrated equipment services companies in the United States with 50 full-service facilities throughout the West Coast, Intermountain, Southwest, Gulf Coast and Southeast regions of the United States. The Company is focused on heavy construction and industrial equipment and rents, sells and provides parts and service support for four core categories of specialized equipment: (1) hi-lift or aerial platform equipment; (2) cranes; (3) earthmoving equipment; and (4) industrial lift trucks. H&E Equipment Services employs 1800 employees at 50 locations throughout the United States, with headquarters in Baton Rouge, LA. H&E is the largest Grove and Manitowoc Crane dealer in the U.S. and one of the largest Komatsu earthmoving dealerships. In addition, they represent Genie, JLG, Terex, Sky Jack, Manitou, Power Climber, National Crane, Manitex, Elliott, Yale, Gehl, Ingersoll-Rand and many other prominent equipment manufacturers. More information on H&E Equipment Services can be found on their website at www.HE-equipment.com.

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